

February 21, 2007

IOWA MEDICAID ENTERPRISE

To: Pharmacy Providers

From: Iowa Medicaid Enterprise (IME)

Effective Date: January 1, 2007

Subject: Coverage of OTC smoking cessations products for Medicaid Dual Eligibles.

With clarification on Medicaid's ability to cover over-the-counter nicotine replacement patches and gum for dual eligibles, effective immediately these products will be considered Medicare Part D excluded drugs and covered by Iowa Medicaid with prior authorization. Once a denial is returned from the Medicare Part D PDP, the prior authorization process for coverage under Iowa Medicaid may be initiated. Products used for smoking cessation which are only available by prescription (e.g. Zyban®, Chantix™, etc) will not be covered by Iowa Medicaid for dual eligibles and should be referred to the member's Medicare Part D Prescription Drug Plan (PDP).

Iowa Medicaid covers only select products that participate in the CMS Drug Rebate program. A complete listing of payable OTC nicotine replacement therapy products is available on the *OTC Payable List by NDC* posted on our website, www.iowamedicaidpdl.com.

We would encourage providers to go to the website at www.iowamedicaidpdl.com to view the Nicotine Replacement Therapy PA Criteria and PA Form. **If you have any questions, please contact the Pharmacy Prior Authorization Provider Hotline at 877-776-1567 or 515-725-1106 (local) in Des Moines or e-mail info@iowamedicaidpdl.com.** Provider questions regarding the smoking cessation counseling program may also be directed to Quitline Iowa at 1-866-822-6879 or visit their website, www.quitlineiowa.org.